

## Message Text

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PAGE 01 STATE 080065  
ORIGIN EUR-12

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APPROVED BY EUR/JGOODBY  
EUR/CE:RBARKLEY  
EUR/CE:WMWOESSNER  
EUR/PP:LFUERTH

-----018261 290553Z /21

R 290249Z MAR 78  
FM SECSTATE WASHDC  
TO AMEMBASSY BERN

S E C R E T STATE 080065

E.O. 11652: GDS

TAGS: AMGT, PFOR, SZ

SUBJECT: SWITZERLAND: GOALS IMPLEMENTATION

REF: BERN 852; BERN 733

1. THE DEPARTMENT APPRECIATES THE COMPREHENSIVE GOALS  
AND OBJECTIVES STATEMENTS PROVIDED IN REFTELS AND  
COMPLIMENTS AMBASSADOR WARNER AND THE EMBASSY STAFF FOR  
EFFORTS ALREADY UNDERTAKEN.

2. AS A FURTHER STEP IN THIS WASHINGTON-BERN DIALOGUE,  
A SUPER-CONDENSED IMPLEMENTATION STATEMENT HAS BEEN  
PREPARED AS FOLLOWS:

BEGIN TEXT: IN IMPLEMENTING ESTABLISHED GOALS, THE  
AMBASSADOR AND THE COUNTRY TEAM WILL:

SUPPORT IN LOW-KEY FASHION SWITZERLAND'S "OPENNESS TO THE  
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WORLD" TO INCLUDE UN MEMBERSHIP, WHILE RESPECTING ITS  
SOVEREIGN RIGHT TO DETERMINE THE MANNER IN WHICH IT  
ELECTS TO PURSUE SUCH A POLICY;

SEEK TO ACCOMMODATE LEGITIMATE REQUIREMENTS OF US  
REGULATORY AGENCIES, IN PARTICULAR THE SECURITIES AND

EXCHANGE COMMISSION, WITH IMPERATIVES OF SWISS "BANK  
SECRECY";

WORK WITH THE COMPTROLLER OF THE CURRENCY TOWARD SWISS  
AGREEMENT TO PROVIDE FOR BETTER SUPERVISION OF AMERICAN  
BRANCH BANKS;

ASSURE THE SWISS THAT THE US CONTINUES TO RECOGNIZE ITS  
RESPONSIBILITY TO IMPLEMENT THE F-5E OFFSET PROGRAM, BUT  
AVOID PRESSURE FOR AN EXPANDED OFFSET AGREEMENT;

BOLSTER SWISS CONFIDENCE THAT WE ARE WILLING TO SUPPLY  
WEAPONS IN SUBSTANTIAL QUANTITIES TO THEIR MILITARY, WITH-  
IN THE FRAMEWORK OF US ARMS POLICY;

SUPPORT RECIPROCAL VISITS AND CONTACTS WITH THE SWISS  
MILITARY ESTABLISHMENT;

MAINTAIN THE EXPANDED CAMPAIGN TO INCREASE US EXPORTS;

ADDRESS SYMPATHETICALLY THE PROBLEMS OF THE RESIDENT US  
BUSINESS AND BANKING COMMUNITIES TO GAIN THEIR CONFIDENCE;

CONTINUE PRESSURE ON THE SWISS TO BE MORE ACCOMMODATING  
TO US AGRICULTURAL POLICY OBJECTIVES;

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ENCOURAGE INCREASED SWISS TRAVEL TO THE UNITED STATES AT A  
TIME WHEN TOURISM OFFERS GREAT OPPORTUNITIES, I.E. THE  
EXCHANGE RATE;

ASSIST APPROPRIATE SWISS DIRECT INVESTMENT EFFORTS IN THE  
UNITED STATES;

SEEK SWISS UNDERSTANDING FOR OUR INTERNATIONAL ECONOMIC  
AND FINANCIAL POLICIES THROUGH POSITIVE INTERCHANGE OF  
VIEWS;

PROVIDE ASSISTANCE TO AMBASSADOR MCDONALD AND HIS MTN STAFF  
IN GENEVA;

CONTINUE EFFORTS TO PROMOTE SWISS UNDERSTANDING OF US  
FOREIGN POLICY OBJECTIVES BY CAREFUL UTILIZATION OF  
LIMITED PUBLIC AFFAIRS RESOURCES. END TEXT

3. EMBASSY REQUESTED TO REVIEW THIS STATEMENT AND SUBMIT  
COMMENTS FOR ADDITION OR DELETION BY COB APRIL 4. ON  
APRIL 6 THERE WILL BE AN INTERAGENCY MEETING IN THE STATE

DEPARTMENT TO DISCUSS THE EMBASSY'S GOALS AND  
OBJECTIVES, AND THE IMPLEMENTATION STATEMENT. EMBASSY  
WILL THEN BE INFORMED OF THE FLAVOR OF THE DISCUSSION  
AND ANY DECISIONS TAKEN TO MODIFY THE GOALS AND  
OBJECTIVES OR THE IMPLEMENTATION STATEMENT. COOPER

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## Message Attributes

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**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** FOREIGN RELATIONS, POLICIES  
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**Decaption Date:** 01 jan 1960  
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**Reference:** 78 BERN 852, 78 BERN 733  
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**TAGS:** AMGT, PFOR, SZ  
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**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
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**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014